



An E-Gift Card program focusing on Shopping Local and Shopping Warrick.

Buy One, Get One (BOGO) promotion to support small businesses, boost sales, and increase customer buying power

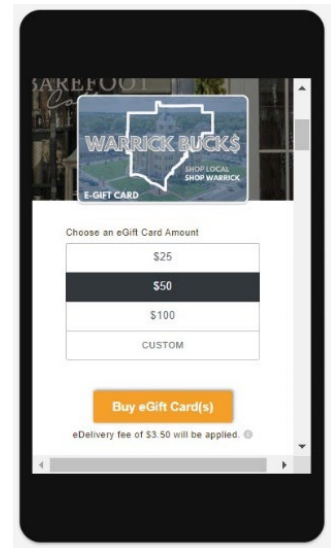
Powered by the Yiftee platform and processed as a MasterCard

EASY FOR BUSINESSES TO REGISTER & SIMPLE FOR CUSTOMERS TO USE

To qualify a business must:

- Be located in Warrick County
- Be a brick and mortar location
- Be able to process Mastercard payments
- Be registered with the Indiana Secretary of State
- Not be corporately owned
(locally owned franchises are allowed)

Restaurants, retailers, entertainment, and beauty service providers are welcome to apply



We reserve the right to exclude businesses that do not meet program qualifications

Keeping Local Dollars Local



Program launches November 2022 – Merchant Registration now Open.

WARRICK BUCK\$ **Limit 1 card per purchaser**

Purchase a \$100 card and get a \$50 bonus gift card

Bonus Dollars Expire 1 year after purchase | Offer Available While Supplies Last

A promotional banner for the Warrick Bucks program. It features a green background with colorful polka dots. The text 'WARRICK BUCK\$' is in large, bold, blue letters. To the right, a blue box contains the text 'Limit 1 card per purchaser'. Below this, the main offer is stated: 'Purchase a \$100 card and get a \$50 bonus gift card'. At the bottom, smaller text reads 'Bonus Dollars Expire 1 year after purchase | Offer Available While Supplies Last'.



Warrick Bucks E-Gift Card MERCHANT GUIDE

Powered by YIFTEE!

Keeping Local Dollars Local

As a shop, restaurant or bar, health or beauty provider, arts or entertainment venue in Warrick, you're invited to participate in our e-Gift Card program. Warrick Bucks e-Gift Cards are a simple way for people and companies to keep spending local, strengthen local businesses and support Warrick County.

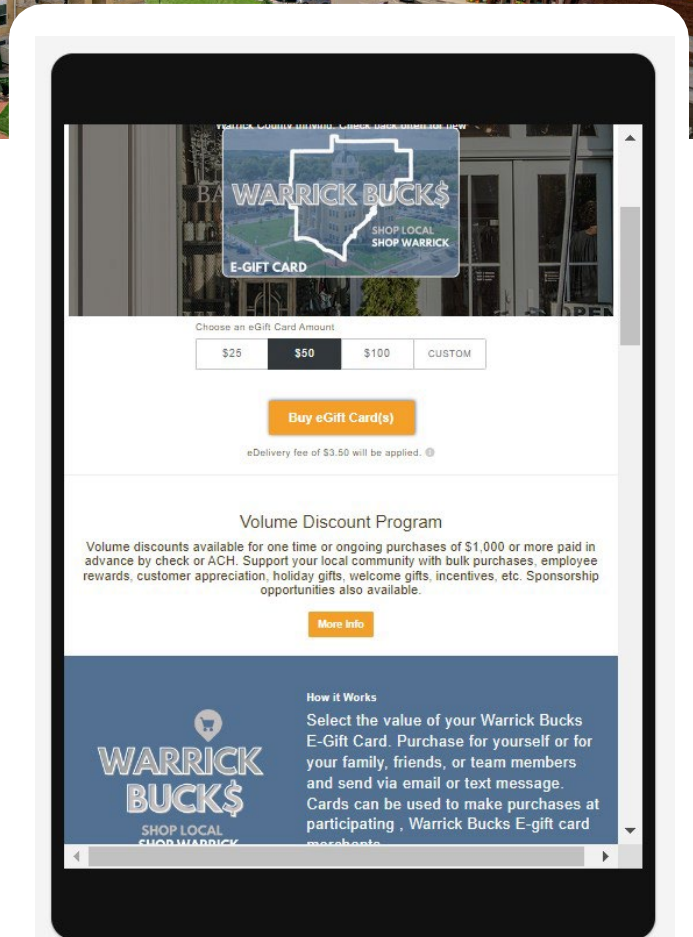
Custom branded for Warrick Bucks, these digital gift cards can be used at any participating business. There's no fee to participate. There's no special technology or administration required either, as long as you accept Mastercard and can key in the transaction like a phone order.

People buy them online and give them as gifts, thank yous, or just because. Local companies use them for employee rewards, customer appreciation, marketing and other programs. They will be available for purchase through SuccessWarrickCounty.com and you can sell them from your website and Facebook pages as well.

Sounds Great, How Does It Work?

1. Sign up by emailing Jshelton@WarrickCounty.gov with the subject line "Warrick Bucks e-Gift Card Opt-in."
2. Yiftee, our technology partner, will send you an Activation Card. Run it as a digital Mastercard on your PoS to join.
3. Let your staff know about the program and promote the Warrick Bucks e-Gift Card on your website to sell more.
4. Customers will present the Warrick Bucks e-Gift Card information on their mobile device or bring a print out.
5. Click on the "View Gift Voucher" bar and process it as a key-entry Mastercard credit card (credit card, not a gift card). Key in the 16-digit code, CVV, zip code and expiration date as required by your PoS.
6. Mastercard will authorize the purchase and you are paid as usual by your Mastercard bank.
7. We reserve the right to exclude businesses that do not meet program qualifications

Technical Questions use Support@yiftee.com
Warrick County Questions contact Jacob Shelton, Jshelton@WarrickCounty.gov



WARRICK BUCK\$

EASY MERCHANT REGISTRATION

FOLLOW THE THREE
EASY STEPS BELOW

OR

EMAIL
JShelton@WarrickCounty.gov
include business name and
contact information

1

Scan QR, Scroll
Down, Click Apply

Become a Participating Business

Apply to be part of our local network that accepts Warrick Bucks. Increase visibility, eating and playing in our beautiful region. Increase visibility.

Apply to Join



2

SUBMIT
FORM

3

RUN
ACTIVATION
CARD

Become a Participating Business

Please complete the information below

Business Name

Business Address

City

State

Zip Code

Website

Business Phone

Contact Name

Email

Phone

Submit

Steve's Chicken
1234, newburgh, Indiana 47630

Your activation hasn't been completed - Process the activation card in your POS and check the status by refreshing this page

Run this ACTIVATION card on your POS to activate your listing!

What am I signing up for?
Warrick Bucks is a community gift card program that allows customers to buy one card that can be redeemable at local businesses. This gift card solution is for all businesses and is powered by Yifree and its partner MasterCard. It is all digital, there is no gift card stocking or tracking, no new equipment, and no discounted pricing. Being part of the \$156 billion gift card market has never been easier!

Cashier Instructions

- 1 This Activation card works like a credit card but has a maximum value of \$0.10 (it's OK if you have to run it for \$1.00, it will decline but we'll get the information we need)
- 2 Manually enter the number (as if phone order) 5199 7522 9532 2412
- 3 Enter Expiration Date: 04/23
- 4 Enter CVV/CVC: 263

What's Next After I Activate my Business?
Your business will be listed on the participating locations: Warrick Bucks. It may take up to 24 hours before your listing is activated and you can start accepting cards.
Add the Warrick Bucks link to your website, social media, and let your customers know you are part of the program!
Find the Merchant Kit with a list of next steps here: Merchant Kit



Warrick Bucks Merchant FAQs

Q: Is there a deadline to participate?

A: No. But if you want to be included in the Warrick Bucks e-Gift Card program launch, sign up by November 1st, 2022

Q: How do I sign up?

A: Email LMeneely@WarrickCounty.gov with the subject line "Warrick Bucks e-Gift Card Opt-in." We will add you to the program and Yiftee will send you an Activation Card, which is a 10-cent prepaid Mastercard. Running the Activation Card is your authorization to opt-in to the program and means you agree to the Yiftee Merchant Agreement here: bit.ly/2Bqrbxm.

Q: What if I can't process the Activation Card (the \$0.10 credit card transaction)?

A: No problem. Process the Activation Card for your minimum amount. It will be declined but Yiftee will get the information they need to add you to the program.

Q: What if I can't key in a Mastercard?

A: This is very unusual. We can introduce you to a processor who will allow you to do this.

Q: What if the purchase is for more than the e-Gift Card value?

A: Run the e-Gift Card for the remaining balance on the card, and ask the customer for a different form of payment to cover the rest of the transaction.

Q: What do I do if the e-Gift Card is declined?

A: The transaction is declined if you try to redeem more than the value of the card, or if any of the redemption information is mistyped. Start the transaction over with the correct value and info.

Q: Is tipping allowed on the e-Gift Card?

A: No, unless you pre-authorize the amount with the tip included, since this is a prepaid card.

Q: Does the e-Gift Card function as a "pre-paid" credit card regarding automatic tipping hold-backs?

A: No. It can be redeemed for the full value. But there is no tipping allowed on the e-Gift Card.

Q: Since the Warrick Bucks e-Gift Card is like a Mastercard, can it be redeemed anywhere?

A: No. They can only be redeemed at participating Downtown locations that have run Activation Cards.

Q: Is there a fee to purchase the Warrick Bucks e-Gift Card?

A: The purchaser pays \$1.00 plus 5% of the gift value. The gift recipient gets 100% of the gift value. The store is paid the full value of the card, less their normal card-not-present (CNP) Mastercard fee.

Q: Can the Warrick Bucks e-Gift Card be used more than once?

A: Yes. They are multi-use and the current balance and expiration date are always reflected on the digital voucher. Recipients receive monthly reminders to redeem. You can check balance on Yiftee.com or <https://c.yiftee.com/check-gift-balance>.

Q: Can I apply a refund to the e-Gift Card?

A: Yes. Refunds can be applied to a valid (unexpired) card just as you would to a credit card.

Q: Can I cancel my participation?

A: Yes, you can cancel anytime, by notifying Logan Meneely by emailing LMeneely@WarrickCounty.gov. You will be removed from the marketing materials online and can no longer process the cards.

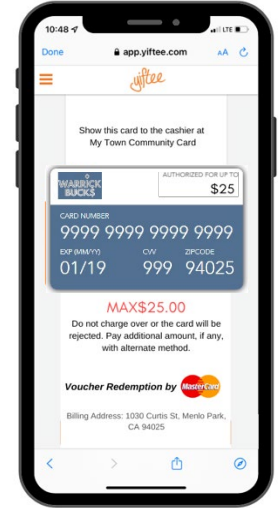
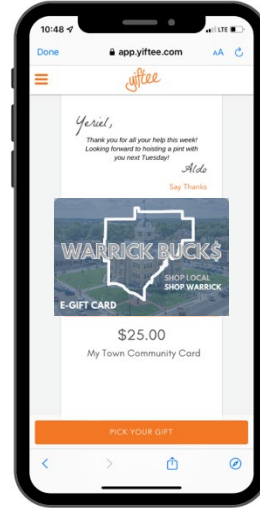
Contact: Donna Novitsky, donna@yiftee.com or Jacob Shelton, JShelton@WarrickCounty.gov



HOW TO REDEEM a WARRICK BUCKS GIFT CARD Employee Reference Guide



- 1) Customer presents **gift card** on a mobile device or printed on paper. Click “View Gift Voucher” to see Mastercard image on phone.
- 2) Process as a Mastercard (**credit card, not a gift card**) - key in the 16-digit code, CVV, zip code, expiration as required by your POS.
- 3) **DO NOT charge more than the prepaid amount**, otherwise the transaction will be declined. Online/mobile gifts always show the current balance. To check balance on a printed gift, go to <https://c.yiftee.com/check-gift-balance>.
- 4) To process a payment that **exceeds the eGift Card value**, enter the card value first, then use another payment method for the remaining transaction amount. **No tipping is allowed.**



Check Gift
Balance HERE!



FAQs:

Transaction DECLINED? – *eGift card will decline if you try to redeem more than the value of the card or any redemption information is mis-typed. Start transaction over with correct value and info.*

Need to issue REFUND? – *Refunds can be applied to a valid (unexpired) card just as you would to a credit card.*

MULTIPLE POS systems, do I need to run a NEW ACTIVATION CARD for EACH? – *Yes. Please run a new Activation Card on each POS.*

Does it function as a ‘PRE-PAID’ credit card regarding AUTOMATIC TIPPING HOLD-BACKS? – *No. It can be redeemed for full value. You cannot do a “force post” to charge more than card value.*

Since it’s MASTERCARD, can it be REDEEMED ANYWHERE? – *No. They can only be redeemed at our participating locations who have run their “Activation Cards.” If you change your POS or credit card processor, you will need to run a new Activation Card. Contact support@yiftee.com for assistance.*

FEE TO PURCHASE eGift Card? – *The gift sender pays \$1.00 plus 5% of the gift value. The gift recipient gets 100% of the gift value. The redeeming merchant pays a CNP Mastercard processing fee.*

Can it be USED MORE THAN ONCE? – *Yes. They are multi-use and the current balance is always reflected on the digital voucher. They do not expire and Yiftee will send monthly reminders for the first year and quarterly thereafter.*